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‘WOMEN IN THE C-SUITE’ PANELISTS, L&D VISIONARIES, ‘FLYGIRL’ TO BREAK GROUND FOR WOMEN AT SCTE•ISBE CABLE-TEC EXPO® 2018

Americas’ Largest Cable Event Slated For Oct. 22-25, in Atlanta

OCT. 11, 2018 (Exton, PA)—More than two dozen talented female executives from cable, Silicon Valley and beyond will share their views of how women can achieve continued progress in the workplace and drive technology advancements during the largest cable event in the Americas, SCTE•ISBE Cable-Tec Expo® 2018, Monday through Thursday, Oct. 22-25 at Atlanta’s Georgia World Congress Center.

From Innovation Theater panels featuring female CEOs and learning and development innovators to Annual Awards Luncheon remarks by a breakthrough military aviator, Cable-Tec Expo will deliver insights into ways in which women—and men—can advance in the workplace and build value for their companies.

Among the highlights:

- A **“Women In The C-Suite”** panel that will bring together three presidents/CEOs: AlcaCruz’s Emily Ward, Cable ONE’s Julie Laulis, and The Cable Center’s Jana Henthorn. Henthorn will moderate a view-from-the-top discussion that will address the need to bring women forward, foster innovation, manage effectively across generations, recruit younger talent, and implement succession plans. Tuesday, Oct. 23 (3:45–4:15 p.m.) in Innovation Theater.
- An **“L&D Panel: Vision of the Future of Technical Training and Education”** session that will peer into the next generation of learning protocols with Dr. Martha Soehren, Chief Talent Development Officer and senior vice president of Comcast, and the program facilitator, Dr. Jessica Briskin, an assistant professor at Bloomsburg University, as well as Tom Adams, executive vice president, Field Operations for Charter Communications, and Walter Landry, director of Technology Learning Strategy for Cox Communications. Tuesday, Oct. 23 (2:15–2:45 p.m.) in Innovation Theater.
- An inspiring talk—**“You HAVE Permission to Engage—Cleared HOT!”**—by Vernice “FlyGirl” Armour, America’s First African American Female Combat Pilot. FlyGirl will bring her message of “Get Gutsy. Lead Gutsy!” to achieve breakthrough results to the Annual Awards Luncheon. Wednesday, Oct. 24 (11:30 a.m.–1 p.m.; tickets included with Full Conference registrations or available for purchase with Exhibit Floor Only registrations) in the Thomas Murphy Ballroom.

Among other women who will speak at Cable-Tec Expo are Shirley Bloomfield, CEO of NTCA–The Rural Broadband Association and an Innovation Theater panelist; Noopur Davis, senior vice president, Product Security and Privacy for Comcast and winner of the 2018 Women in Technology Award to be presented at the Annual Awards Luncheon; and Kimberly Gibson, senior director, Customer Operations for Cable ONE and a speaker on The Cable Center Customer Centricity Consortium panel in Innovation Theater. ATSC’s Madeleine Noland, ARRIS’ Carol Ainsley, ARRIS’ Tal Laufer, CableLabs’ Dr. Jennifer Andreoli-Fang, Charter’s Kim Keever, Cisco’s Yvette Kanouff, Cisco’s Tong Liu, Cox’s Lisa Pinkey-Coleman, and Ellis Edits’ Leslie Ellis will be among women presenting at or moderating Fall Technical Forum workshops.

In addition, an array of women technologists and motivational speakers will speak at two invitation-only events: a Women in Technology Mentee/Mentor program and a first-ever meeting of the SCTE•ISBE–Tuck Alumni Association, both on Monday, Oct. 22. The WIT program will be keynoted by Women in Cable Telecommunications president and CEO Maria Brennan and will feature a roster of past Women in Technology Award winners, including Kanouff, Ellis, Advance Newhouse’s Nomi Bergman, Cadent’s Stephanie Mitchko-Beale, Charter’s Debi Picciolo, Comcast’s Sherita Ceasar, Itas’ Vibha Rustagi, and Somos’ Theresa Hennesy. Tish Squillaro, author of *Headtrash: Cleaning Out The Junk That Stands Between You And Success* and *Headtrash 2: Dealing With And Overcoming Other People’s Junk*, will speak at both the WIT and SCTE•ISBE-Tuck functions.

Under the leadership of Program Chair Kevin Hart, Executive Vice President and Chief Product and Technology Officer for Cox Communications, SCTE•ISBE Cable-Tec Expo 2018 has attracted a banner list of speakers. Following opening remarks by Hart, the Opening General Session on Tuesday, Oct. 23 will feature a keynote by Pat Esser, president of Cox Communications; visionary insights from Dr. Bernardo Huberman, Fellow and vice president of the Core Innovation Team for CableLabs®; and a landmark panel comprising: Michael Powell, president and CEO of NCTA–The Internet & Television Association; Phil McKinney, president and CEO of CableLabs®; Mark Dzuban, president and CEO of SCTE•ISBE; and moderator Tony Werner, president, Technology, Product, Xperience, Comcast Cable.

SCTE•ISBE Cable-Tec Expo® is renowned as the pre-eminent venue that combines the thought leadership, engineering innovation, and deal-making that power the technological future of broadband telecommunications. As a nexus for content and service providers, technology partners, and industry experts, Expo provides rich insights into technologies, products, and services that can generate revenue, streamline operations, and increase customer satisfaction.

Limited seating may be available for a pair of special sessions that are free to all full conference attendees. They are “The Evolving Access Networks: Deployment Strategies and Use Cases,” a Thursday, Oct. 25 session created in partnership with ADTRAN, and the Distributed Access Architecture (DAA) pre-conference session on Monday, Oct. 22, which has attracted more than 600 registrants. The Fall Technical Forum at Expo 2018 is setting records for number of technical speakers (104) and workshops (48). In addition, the Cable TV Pioneers will conduct their annual banquet in conjunction with Expo, on Monday, Oct. 22.

Registration for SCTE•ISBE Cable-Tec Expo® 2018 is available at expo.scte.org/attendee-registration. Attendance, exhibit, and sponsorship/advertisement information about Expo is at <http://expo.scte.org>.

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About the Society of Cable Telecommunications Engineers (SCTE)

*SCTE drives business results for service providers and vendors through technology innovation, standards development and industry-leading training and certification. In partnership with CableLabs® and NCTA, SCTE builds value for corporate and individual members by enabling accelerated delivery of products and services, superior workforce expertise and increased customer satisfaction. SCTE and its global brand, ISBE, annually produce **SCTE•ISBE Cable-Tec Expo**, the largest cable telecommunications technology, educational and business development event in the Americas. More at www.scte.org.*