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FIRST-EVER MEETING OF SCTE•ISBE-TUCK ALUMNI ASSOCIATION SLATED FOR MONDAY, OCT. 22 AT CABLE-TEC EXPO®

Event Is Complimentary To SCTE•ISBE-Tuck Program Alumni

AUG. 28, 2018 (Exton, PA)—Alumni of the SCTE•ISBE Leadership Institute at Tuck Executive Education at Dartmouth will have the opportunity for exclusive new learning experiences and networking opportunities during the first-ever SCTE•ISBE-Tuck Alumni Association meeting on Monday, Oct. 22 at SCTE•ISBE Cable-Tec Expo®.

The one-of-a-kind event, which is complimentary to all alumni of the SCTE•ISBE-Tuck program, will take place from 1-4 p.m. at the Georgia World Congress Center. The alumni meeting will feature a networking reception as well as educational and career insights from a cast of well-known authors and presenters, including:

- John Palumbo, founder of BigHeads Network, who will host a “Cross-Pollination Boot Camp,” including an interactive workshop;
- Tish Squillaro, author of *HeadTrash* and *HeadTrash2*, who will discuss her approach to career advancement and facilitate a leadership exercise; and
- Grace Killelea, a highly regarded motivational speaker who will round out the afternoon with keynote remarks.

The SCTE•ISBE-Tuck Alumni Association provides continued learning and networking opportunities for participants who have successfully completed the SCTE•ISBE-Tuck program and amplifies the positive impact SCTE•ISBE-Tuck is having on executives’ continuing education and career advancement. The Alumni Association is open to individuals at all cable telecommunications companies—including service providers and vendors—who satisfactorily completed the SCTE•ISBE-Tuck program.

Since its inception in 2011, the SCTE•ISBE Leadership Institute at Tuck Executive Education at Dartmouth has helped more than 360 C-Level executives, vice presidents, and senior directors foster the leadership and critical-thinking skills needed to create and implement successful business and technology strategies. The program leverages the faculty and resources of the Tuck School of Business at Dartmouth, which is consistently ranked among the world’s Top 10 business schools by *Forbes*, *The Wall Street Journal*, *The Economist*, and *U.S. News & World Report*. Of alumni who have been promoted after attending SCTE•ISBE-Tuck, two-thirds have been promoted within one year of graduation. The next SCTE•ISBE-Tuck program is scheduled for Sunday through Friday, May 5-10, 2019.

SCTE•ISBE Cable-Tec Expo 2018—under the leadership of Program Chair Kevin Hart, Executive Vice President and Chief Product and Technology Officer for Cox Communications—has attracted a banner list of speakers. Following opening remarks by Hart, the Opening General Session on Tuesday, Oct. 23 will feature a keynote by Pat Esser, president of Cox Communications, and a landmark panel comprised of: Michael Powell, president and CEO of NCTA–The Internet & Television Association; Phil McKinney, president and CEO of CableLabs®; Mark Dzuban, president and CEO of SCTE•ISBE; and moderator Tony Werner, president, Technology and Product, Comcast Cable.

Further CEO insights will be provided by two all-CEO panels in Innovation Theater: an opening panel during which NTCA's Shirley Bloomfield, NCTC's Rich Fickle, and ACA's Matt Polka will discuss success strategies for small, midsize, and rural markets (moderated by *Cablefax* publisher Mike Grebb); and a panel featuring Cable ONE's Julie Laulis and AlcaCruz's Emily Ward, moderated by The Cable Center's Jana Henthorn. Vernice "FlyGirl" Armour, America's first African American female combat pilot, will bring her message of "going gutsy" to achieve breakthrough results to the Annual Awards Luncheon on Wednesday, Oct. 24.

SCTE•ISBE Cable-Tec Expo is renowned as the pre-eminent venue that combines the thought leadership, engineering innovation, and deal-making that power the technological future of broadband telecommunications. As a nexus for content and service providers, technology partners, and industry experts, Expo provides rich insights into technologies, products, and services that can generate revenue, streamline operations, and increase customer satisfaction.

This year's event will include a Distributed Access Architecture (DAA) pre-conference session on Monday, Oct. 22, that will feature insights from international operators and vendors and is free to all full-conference attendees. The Fall Technical Forum at Expo 2018 is setting records for number of technical sessions (104) and workshops (48). In addition, the Cable TV Pioneers will conduct their annual banquet in conjunction with Expo, on Monday, Oct. 22.

Registration for SCTE•ISBE Cable-Tec Expo® 2018 is available at expo.scte.org/attendee-registration. Attendance, exhibit, and sponsorship/advertisement information about Expo is at <http://expo.scte.org>.

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About the Society of Cable Telecommunications Engineers (SCTE)

*SCTE drives business results for service providers and vendors through technology innovation, standards development and industry-leading training and certification. In partnership with CableLabs® and NCTA, SCTE builds value for corporate and individual members by enabling accelerated delivery of products and services, superior workforce expertise and increased customer satisfaction. SCTE and its global brand, ISBE, annually produce **SCTE•ISBE Cable-Tec Expo**, the largest cable telecommunications technology, educational and business development event in the Americas. More at www.scte.org.*

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