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Contact: 800-542-5040

Joe Madagan, SCTE•ISBE Editor, Marketing & Communications, jmadagan@scte.org

Paul Schneider, PSPR, Inc. for SCTE•ISBE, pspr@att.net, 215.817.4384

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STANDING-ROOM ONLY REMOTE PHY SEMINAR, FALL TECHNICAL FORUM DEBUT, INSIGHTS FROM TOP CEOS POWER SUCCESS OF SCTE•ISBE CABLE-TEC EXPO 2017

OCT. 20, 2017 (Denver, CO)—Massive interest in next-generation network architectures, the debut of a Fall Technical Forum program of thought leadership and tremendous support from prominent industry CEOs and associations powered the success of SCTE•ISBE Cable-Tec Expo® 2017, it was announced today by the Society of Cable Telecommunications Engineers (SCTE) and its global arm, the International Society of Broadband Experts.

Expo's Oct. 17-20 run at the Colorado Convention Center featured a seminar on Remote PHY that drew more than 400 people to the main venue and two standing-room only overflow rooms, collaboration with NCTA and CableLabs on the Fall Technical Forum program, and a keen interest in innovation and deal-making that pushed the number of exhibitor booths past the 400 mark – including 75 first time exhibitors. In an indication of Expo's growth internationally and in new market areas, 22% of the approximately 8,800 registered attendees came from outside of the United States and 19% of the registered total were first-time attendees.

Among the highlights of Expo 2017 were:

- A powerful opening day lineup that included insights from four of the industry's most prominent executives: Charter Communications Chairman and CEO Tom Rutledge; Comcast Cable President and CEO Dave Watson; Liberty Global CEO Mike Fries; and ARRIS CEO Bruce McClelland;
- A total of 98 Fall Technical Forum sessions – a 36% increase over the 2016 Expo workshops program -- across six tracks: Business Services; Evolved Networks; Cloud Virtualization; Security and Authentication; Customer Journey; and Future Services and Technologies; and
- The growth of Expo into a pivot of a week of educational and networking activities involving an expanded array of associations, including the Cable TV Pioneers, Women in Cable Telecommunications (WICT), the National Association for Minorities in Cable (NAMIC), the American Cable Association (ACA), the National Cable Television Cooperative (NCTC) and the Cable Center.

Expo 2017 was co-chaired by Jim Blackley, executive vice president, engineering and information technology for Charter Communications, and Terry Cordova, vice chairman, business development–network and technology services, for Altice USA.

“While all of the metrics around SCTE•ISBE Cable-Tec Expo 2017 were strong, what's most important is how we've continued to improve the quality of the program offered to attendees,” said Mark Dzuban, president and CEO of SCTE•ISBE. “Thanks to the guidance of multiple supporters – most notably our program chairs, Jim Blackley and Terry Cordova; our outgoing board chair, Tony Werner; and our new board chair, Bill Warga – Expo 2017 set new standards as an event that underscores SCTE•ISBE's role as the catalyst for new technologies that are the backbone of our industry.”

SCTE•ISBE Cable-Tec Expo® 2018 will be held Monday, Oct. 22 through Thursday, Oct. 25, at the Georgia World Congress Center in Atlanta. Kevin Hart, executive vice president and Chief Product and Technology Officer for Cox Communications, will serve as Program Committee chairman for the 2018 event.

SCTE•ISBE Cable-Tec Expo® is renowned as the pre-eminent venue that combines the thought leadership, engineering innovation, and deal-making that power the technological future of broadband telecommunications. As a nexus for content and service providers, technology partners, and industry experts, Cable-Tec Expo provides rich insights into technologies, products, and services that can generate revenue, streamline operations, and increase customer satisfaction. In addition to learned presentations and technology-centric exhibits, Cable-Tec Expo features valuable learning, peer-to-peer interaction, and networking opportunities that are designed to prepare the technology workforce for the advent of future products and services.

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*The **Society of Cable Telecommunications Engineers (SCTE)** is part of a unique ecosystem that has the power to prepare the workforce to meet the ever-changing demands of the Telecommunications Industry. Our members can realize streamlined delivery of products and services, improved customer satisfaction, and increased employee retention rates directly impacting business results. In cooperation with our partners, CableLabs® and NCTA, SCTE prepares tomorrow's telecommunications leaders by communicating new Industry trends and technology, developing standards, and delivering relevant training and certification programs to enhance members' expertise and professional development. SCTE and its global brand, the International Society of Broadband Experts (ISBE), build value for corporate, vendor, and individual members by creating peer networking opportunities, professional mentoring, and communication of Industry information. Visit www.scte.org. Connect with SCTE at www.scte.org/socialmedia.*

140 Philips Rd. Exton, PA 19341-1318 USA 800-542-5040 | 610-363-6888
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