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COX CTO KEVIN HART TO CHAIR SCTE•ISBE CABLE-TEC EXPO® 2018

Premier cable technology event returns to Atlanta next year Oct. 22-25

OCT. 18, 2017 (Denver, CO)—Kevin Hart, executive vice president and Chief Product and Technology Officer for Cox Communications, once again will chair the Fall Technical Forum for SCTE•ISBE Cable-Tec Expo® when the cable industry’s leading technology event returns to Atlanta in 2018, the Society of Cable Telecommunications Engineers (SCTE) and its global arm, the International Society of Broadband Experts (ISBE), announced today.

Hart, who chaired Cable-Tec Expo’s highly successful run in Atlanta in 2013, will lead the committee that builds the Expo Fall Technical Forum, the workshops that sharpen the focus on technology’s role as the foundation for new cable services and revenue opportunities. He succeeds the co-chairs of SCTE•ISBE Cable-Tec Expo 2017, Altice USA Vice Chairman, Business Development–Network and Technology Services Terry Cordova and Charter Communications Executive Vice President, Engineering and Information Technology Jim Blackley.

SCTE•ISBE Cable-Tec Expo 2018 will be conducted Monday, Oct. 22 through Thursday, Oct. 25, at the Georgia World Congress Center. The Fall Technical Forum is a joint production of SCTE•ISBE, NCTA, and CableLabs® that drives thought leadership from a wide range of large and small international operators as well as a cross-section of technology partners.

“Year in and year out, Kevin Hart’s vision, commitment to excellence, and technology expertise have helped Cox be among the very best at transforming the lives of consumers,” said Mark Dzuban, president and CEO of SCTE•ISBE. “Kevin’s leadership will be key to shaping an Expo program that will help to drive deeper understanding of the value of training, standards, and thought leadership as catalysts for improvement in operators’ bottom lines.”

“In a rapidly shifting media landscape, it’s essential for cable to continue to prepare the technology workforce for the changes ahead,” said Hart. “I look forward to working with the Cable-Tec Expo 2018 Program Committee to create an agenda that will provide SCTE•ISBE members and Expo attendees with the technical knowledge and industry insights needed to maintain our competitive edge well into the future.”

Prior to joining Cox, Hart was CIO of Clearwire, where he led the transformation of the IT organization during nationwide deployment of the company’s 4G wireless broadband service. Previously, as CIO of Level 3 Communications, Hart implemented initiatives that streamlined legacy processes and aligned objectives across Level 3 and eight acquisitions. Hart also served as the global leader and vice president of the Telecom, Media, Entertainment and OSS practice with Capgemini Consulting. He began his professional career with SBC Communications.

SCTE•ISBE Cable-Tec Expo® is renowned as the pre-eminent venue that combines the thought leadership, engineering innovation, and deal-making that power the technological future of broadband telecommunications. As a nexus for content and service providers, technology partners, and industry experts, Cable-Tec Expo provides rich insights into technologies, products, and services that can generate

revenue, streamline operations, and increase customer satisfaction. In addition to learned presentations and technology-centric exhibits, Cable-Tec Expo features valuable learning, peer-to-peer interaction, and networking opportunities that are designed to prepare the technology workforce for the advent of future products and services.

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*The **Society of Cable Telecommunications Engineers (SCTE)** is part of a unique ecosystem that has the power to prepare the workforce to meet the ever-changing demands of the Telecommunications Industry. Our members can realize streamlined delivery of products and services, improved customer satisfaction, and increased employee retention rates directly impacting business results. In cooperation with our partners, CableLabs® and NCTA, SCTE prepares tomorrow's telecommunications leaders by communicating new Industry trends and technology, developing standards, and delivering relevant training and certification programs to enhance members' expertise and professional development. SCTE and its global brand, the International Society of Broadband Experts (ISBE), build value for corporate, vendor, and individual members by creating peer networking opportunities, professional mentoring, and communication of Industry information. Visit www.scte.org. Connect with SCTE at www.scte.org/socialmedia.*

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