



SCTE  
CHAPTER  
LEADERSHIP  
CONFERENCE

## Scottsdale, AZ Schedule-at-a-Glance

### Monday, April 8, 2024

1 – 5 p.m. **Registration – Sonora D1**

5:00 – 6:00 p.m. **Welcome Reception**  
Sponsored By: ACI

### Tuesday, April 9, 2024

8 a.m. – 5 p.m. **Vendor Showcase – Grand Ballroom Salon 1**

8 a.m. – 9 a.m. **Breakfast – Grand Ballroom Salon 2-4**  
Welcome and Opening Remarks  
Speaker: Rick Taylor, Comcast, SCTE CLC Subcommittee Chair  
Speaker: Phil McKinney, CableLabs, President & CEO

9:00 – 10:00 a.m. **Keynote: Create a Limitless Culture– Grand Ballroom Salon 2-4**  
Speaker: Ben Whiting  
Sponsored By: Precision Optical Technologies

10:00 - 10:15 a.m. **Break**  
Sponsored By: Amphenol Broadband & Broadband International

10:15 – 10:45am **Industry Panel – Grand Ballroom Salon 2-4**  
Moderator: Guy McCormick, Cox, SCTE Chairman of the Board  
Speaker: Ken Johnson, CableOne  
Speaker: Jennifer Smardo, Comcast

10:45 – Noon **Vision/Roundtable Session – Grand Ballroom Salon 2-4**  
Speaker: Maria Popo, SCTE, President/CEO  
Speaker: Lori Lantz, CableLabs, SVP & Chief People Officer  
Speaker: Robin Fenton, SCTE, VP, Membership & Learning Operations

Noon - 12:30 p.m. **Group Picture/Vendor Showcase – Grand Ballroom Salon 1**  
Sponsored By: EnerSys

12:30 – 1:45 p.m. **Lunch & Awards Ceremony – Grand Ballroom Salon 2-4**

1:45 – 3:00 p.m. **Concurrent Training Sessions**  
**High Performing Chapters - Best Practices – Sonora A**  
Moderator – Sadie Molinet, Charter, Central Florida Chapter  
Speaker: Wade Hyder, Charter, Chattahoochee Chapter  
Speaker: Rich Rutledge, Comcast, Rocky Mountain Chapter  
Speaker: Julie Davis, ATX, Golden Gate Chapter

**Officer Training – Secretary – Sonora D2/D3**  
Speaker: Nadia Organtini, SCTE, Chapter Relations Administrator

**Mentoring in the Local Chapter- Sonora B**  
Moderator – Jennifer Tyrrel, Broadband International, Snake River Chapter

Schedule as of 2/29/2024 and subject to change

Speaker: Andrew Frederick, Comcast, Rocky Mountain Chapter  
Speaker: Eric Fallows, Comcast, Great Lakes Chapter

***Hook, Line & Sinker – Making Member Engagement a Big Wow! – Sonora C***

Moderator – Robin Fenton, SCTE, VP, Membership & Learning Operations  
Speaker: Stephen Shelley, Comcast, Chesapeake Chapter  
Speaker: Jeremy Neville, Comcast, Central Indiana Chapter

3:00 – 3:15 p.m.

Break  
Sponsored By: Amphenol Broadband & Broadband International

3:15 – 4:30 p.m.

**Concurrent Training Sessions**

***Matrix across A to Z – Training Session – Sonora A***

Speaker: Nadia Organtini, SCTE, Chapter Relations Administrator  
Speaker: Don Simmons, Comcast, Golden Gate Chapter

***Officer Training – Treasurer – Sonora D2/D3***

Speaker: Robin Fenton, SCTE, VP, Membership & Learning Operations

***Collaboration - Best Practices between Chapters - Sonora B***

Moderator – Jeff Haggerty, Digitrace, Lake Michigan Chapter  
Speaker: Chad Townsend, Charter, Piedmont Chapter  
Speaker: Chase Osterman, Comcast, Sierra Chapter  
Speaker: Sam Acoff, Comcast, Great Lakes Chapter

***Successful Committee Creation – Beating Volunteer Burnout – Sonora C***

Speaker: Mark Adams, Cox, Chattahoochee Chapter

6:00 - 7:30 p.m.

Group Dinners (Optional)

**Wednesday, April 10, 2024**

7:00 a.m. – 1:30 pm

Registration – **Sonora D1**

7:30 a.m. – Noon

Vendor Showcase – **Grand Ballroom Salon 1**

8:00 - 9:00 a.m.

**Breakfast – Grand Ballroom Salon 2-4**

*Maximizing your Vendor Day – Roundtable Discussions*  
Moderator - Sadie Molinet, Charter, Central Florida Chapter

9:00 – 10:15 a.m.

**Concurrent Training Sessions**

***Matrix across A to Z – Roundtables - Grand Ballroom Salon 2-4***

Nadia Organtini, SCTE, Chapter Relations Administrator  
Don Simmons, Comcast, Golden Gate Chapter  
Dennis Russell, Madison Telecommunications, Gateway Chapter

***Officer Training – President – Sonora A***

Speaker: Robin Fenton, SCTE, VP, Membership & Learning Operations

***High Performing Chapters - Best Practices– Sonora B***

Moderator: Sadie Molinet, Charter, Central Florida Chapter  
Speaker: Julie Davis, ATX, Golden Gate Chapter  
Speaker: Wade Hyder, Charter, Chattahoochee Chapter  
Speaker: Rich Rutledge, Comcast, Rocky Mountain Chapter

***Matching Chapters with Company Career Development – Sonora C***

Moderator: Jill Banks, SCTE, Director, Learning Operations  
Speaker: Barry Abisor, GCI, Alaska Chapter  
Speaker: Leigh Branston, Comcast

Schedule as of 2/29/2024 and subject to change

Speaker: James Potts, Charter, Lake Michigan Chapter

10:15 - 10:30 a.m.

Break

Sponsored By: Amphenol Broadband & Broadband International

10:30 – 11:45 a.m.

**Concurrent Training Sessions**

**Collaboration - Best Practices between Chapters – Sonora D2/D3**

Moderator – Jeff Haggerty, Digitrace, Lake Michigan Chapter

Speaker: Sam Acoff, Comcast, Great Lakes Chapter

Speaker: Chase Osterman, Comcast, Sierra Chapter

Speaker: Chad Townsend, Charter, Piedmont Chapter

**Adding Technology & Automation into Chapter Seminars – Sonora A**

Moderator: Robin Fenton, SCTE, VP, Membership & Learning Operations

Speaker: Nicole Atherholt, Comcast, Penn-Ohio Chapter

Speaker: Tom Mardis, SCTE, 3D Unity Developer

Speaker: Jeff Straitiff, Armstrong, Penn-Ohio Chapter

**Effective Communication – Sonora C**

*Convey your message with clarity and purpose*

Speaker: Lori Lantz, CableLabs, SVP & Chief People Officer

Noon – 1:30 p.m.

**Lunch & Closing Panel - Chapters ReEnergize – Grand Ballroom Salon 2-4**

Moderator: Robin Fenton, SCTE, VP, Membership & Learning Operations

Speaker: Barry Abisor, GCI, Alaska Chapter

Speaker: Sam Acoff, Comcast, Great Lakes Chapter

Speaker: Mark Adams, Cox, Chattahoochee Chapter

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